

2007  
ALL ABOUT  
SMILES  
Winter Newsletter

Greetings from the All About Smiles Team. The end of the year, holiday rush is over, and we hope your holidays were safe and filled with family, friends, and fun. We have had a busy 2007 already and it is bound to continue that way.( [www.napadentist.com](http://www.napadentist.com))

### SMILES FOR LIFE

Beginning March 1 through June 30, we will be participating in our annual Smiles For Life teeth whitening charity promotion. As we did last year, 1/2 of the donation will be shared right here in our community with Cope Family Services! The other half stays with Smiles for Life where it is donated to Garth Brooks Teammates for Kids Foundation which contributes to over 500 children's charities. Last year we raised

over \$10,000 and we have an even bigger goal this year. Please help us by saying yes when we ask about whitening or consider offering it as a gift to someone who would like to have their teeth whitened. The **donation** is only \$350 (our non-charity whitening is \$390). This year there is even a way to spread out your payments for this charity! It will put an extra brightness in your smile and an extra lightness in your heart as you know you have helped kids all around the world. For more information about Smiles for Life and Teammates for Kids go to [www.teammatesforkids.org](http://www.teammatesforkids.org) or [www.smilesforlife.org](http://www.smilesforlife.org) .



### CROWN COUNCIL ANNUAL EVENT

If you called our office in late January or early February, you heard we were gone for a few days. The entire team went to the Disney World Resort in Orlando where we attended the Crown Council Annual Event. Crown Council is a group of like minded dentists who believe in quality care, quality treatment of



team members, and giving back to the community. Our Smiles for Life program is through this organization. We learned a lot and played some, received an award for **being one of the top 25 dentists of Crown Council** in SFL fundraising while enjoying the magic of Disney. What a fun place to learn how to treat the best people on earth, our patients!



## EXTRA HYGIENE ROOMS REMODELEDING

With the remodeling of our extra hygiene rooms, you may find that you have your cleaning done by someone besides Colleen. To serve you better, we are actively looking for an additional hygienist (Of course, Colleen is still here. She just doesn't have enough hours in her schedule to see all our patients.) to fill that room. All the temporary hygienists are very skilled and will provide excellent care for you. If you have your teeth cleaned by someone besides Colleen and you have an out of the ordinary experience, please let Diane know. We value your input.



As part of his commitment to continually educating himself, Dr. Fenderson will be traveling to Dallas for a one day seminar on business leadership and team building in early March.

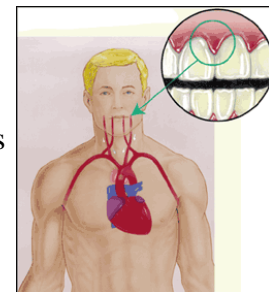
## ANNUAL TEAM APPRECIATION DAY

In early January, Dr. Fenderson treated his team to his annual Team Appreciation Day. Leaving the office at noon on Thursday, we traveled to Sun Valley Mall where we shopped for a couple of hours with the free bonus money (has to be spent on YOU or given back to the doctor!) we were each given. Then we came back to dinner in Napa and then to a musical production at the Napa Valley Opera House.



## PERIODONTAL (GUM) DISEASE AND YOUR HEALTH

Several theories exist to explain the link between periodontal disease and **heart disease**. One theory is that oral bacteria can affect the heart when they enter the blood stream, attaching to fatty plaques in the coronary arteries (heart blood vessels) and contributing to clot formation. Coronary artery disease is characterized by a thickening of the walls of the coronary arteries due to the buildup of fatty proteins. Blood clots can obstruct normal blood flow, restricting the amount of nutrients and oxygen required for the heart to function properly. This may lead to heart attacks.



A large, prospective study has again identified a link between periodontal disease and a higher risk of **pancreatic cancer**, the fourth-leading cause of cancer death in the United States, experts reported Tuesday. Researchers found men with periodontal, or gum, disease had a 63 percent higher risk of getting pancreatic cancer as compared to those without the condition. Inflammation can cause cell mutation and proliferation, which in turn can promote tumor development. Persistent inflammation also seems to inhibit the body to allow cells to die -- a process called programmed cell death -- and that may lead to cancer. As research has begun to show, **"a healthy mouth may be a healthy body as well."**

**THANK YOU FOR LETTING US AT [ALL ABOUT SMILES](#) HELP YOU KEEP A HEALTHY MOUTH!**